

SCHEDULE
Strategic Leadership Conference
March 7, 2014

7:00 AM	Registration, Breakfast, and Networking
8:00 AM	Welcome
8:15 AM	WORKPLACE FLEXIBILITY: THE NEXT IMPERATIVE FOR BUSINESS SUCCESS and HR LEADERSHIP Lisa Horn, Co-Leader for SHRM's Workplace Flexibility Initiative
9:15 AM	HUMAN MEDIA KNOWING WHAT TO LEVERAGE AND WHAT TO LIMIT Kathi Browne, BrowneKnows Social Media
10:15 AM	Break with Exhibitors
10:30 AM	BUILDING A CULTURE THAT SUPPORTS CHANGE Dr. Michael McIntyre, Director of the Professional MBA Program, The University of Tennessee
11:30 AM	Lunch
12:30 PM	CHAMPION CULTURAL CHANGE, AND REVOLUTIONIZE YOUR TEAM! Eric Benson, Eric Benson Speaks
1:30 PM	THE BUSINESS IMPACT OF DIVERSITY AND INCLUSION AT BCBST David Ortiz, Corporate Diversity Consultant, BlueCross BlueShield of Tennessee
2:30 PM	Break with Exhibitors
2:45 PM	HR STRATEGY AND MEASUREMENT IN HR PERFORMANCE Ann Hatcher, CCP, Vice President of Human Resources HCA Information Technology & Services, Inc.
4:00 PM	Wrap Up and Grand Prize Drawing